

Kitchen Comparison Chart

Consideration	Home Remodel	Rent Existing	Lease A Kitchen	Build To Suit
Risk Factor (financial)	high	minimal	medium	high
Capital Outlay	high	low	medium - high	high
Kitchen Usage Requirement	variable	variable	frequent - daily	daily
Convenience (for the business)	excellent	variable	variable	variable
Commitment Level	high	low	medium	high
Contract	no	yes	yes	mortgage
Affords Walk-In Traffic	no	variable	variable	variable
Return On Investment (equity)	unlikely	no	no	yes
Ease Of Start-up (time)	long	short	short	long
Branding Abilities (signage)	none	none	possible	definitely
Sublease Option	no	no	yes	yes
Physical Kitchen Layout	customizable	non-customizable	potential customization	customizable
Expansion Potential	unlikely	no	possible	yes